

PREPARING FOR BIG NEW STORE

Siegel Brothers of Washburn to
Be at Head of Concern in the
Board of Trade Building.

Plans for the improvement of the main floor and basement of the Board of Trade building preparatory to occupancy by one of the largest department stores in this section of the northwest, as exclusively announced in the News Tribune Wednesday morning, are being completed and it is probable that work will be started within a short time on the remodeling of the entire front of the main floor. It was reported yesterday that the contract is all ready, but this was not verified.

The firm which has taken the lease on the storeroom includes the members of the firm of Siegel Brothers, of Washburn, Wis., where they are now operating one of the largest stores of the kind to be found in a town of the size in the country, carrying many of the lines usually found in a department store. It is also understood that St. Paul capitalists have also taken a financial interest in the new concern so that it will be more than ordinarily strong.

Just when the new store is to be opened, as stated Wednesday, has not been definitely determined, but it is proposed to get things in shape by the latter part of the summer, if possible, so that it will be possible to be thoroughly organized and in smooth running order by the time of the fall business.

A denial of the fact that the lease had been signed, published in an afternoon paper Wednesday following the story in the News Tribune, and given on what purported to be the authority of the agents of the owners, has caused considerable comment about the city as to the reason for an effort to give the new firm the benefit of the widest possible publicity in their new venture. It is planned by the proprietors to reach out for business from all the surrounding towns and cities, including Duluth, so that they will need to be largely advertised.